

MOD Incentive Offer – applicable to your lodging agreement with Expedia

Your property has been identified as meeting the eligibility criteria to receive a credit of TravelAds listing funds. Below are the terms and conditions on which Expedia agrees to credit these TravelAds listing funds in exchange for you meeting certain obligations (the “Offer”).

Promotions for Tiered Loyalty Members. You agree to make available in our system (or we may make available on your behalf) at least an additional 10% discount for blue tier members, 15% discount for silver tier members, and 20% discount for gold/platinum tier members off all Standalone Rate Plans for all room types at your Property which Expedia may use for promotions to its loyalty members. You may enforce up to 30 black-out dates during each calendar year based on your revenue management strategy in the manner provided through Expedia Partner Central, so long as these availability restrictions are properly communicated to Expedia in advance. This requirement does not limit any similar requirements in your Agreement.

TravelAds Sponsored Listings: Provided that you have loaded the promotions referenced above into our system prior to August 30, 2026, and provided that you remain in compliance with your obligations herein, you are eligible for 1,000 USD (or equivalent local currency) of TravelAds sponsored listings funds that will be paid to your TravelAds account. Such funds will be credited as follows: (i) 250 USD credited on or about thirty (30) days after the promotions referenced above are loaded into our system, (ii) three additional installment of USD 250 credited every month thereafter. These TravelAds credits will be either used at your discretion or by Expedia on your behalf pursuant to our auto-bid program. For the avoidance of doubt, each installment of TravelAds credits shall only be made if you remain in compliance with your obligations relating to Promotions for Tiered Loyalty Members. TravelAds are subject to the terms and conditions of Expedia’s standard ad insertion agreement.

TravelAds is Expedia Group’s sponsored listing advertising solution that helps you increase visibility and fill occupancy. This is a cost-effective, pay-per-click solution with extensive targeting capabilities that allow you reach travelers when they are ready to book and to make sure you reach the right traveler at the right time. With this Offer you will receive TravelAds funds for you to invest in these sponsored listings to help you maximize visibility and bookings. Please note these TravelAds funds may not be used for Expedia’s “Travel Ads Direct” product or any other link-off type marketing products. TravelAds are subject to the terms and conditions of Expedia’s standard ad insertion agreement.

TravelAds funds must be used within twelve (12) months of deposit. Any TravelAds funds not used within twelve (12) months will revert to Expedia. Any TravelAds funds allocated as part of the Offer are specifically assigned to the property eligible for this Offer. The funds cannot be transferred to any other property.

Additional Information. These terms and conditions amend your lodging agreement. To the extent there is any conflict between these terms and conditions and those of your lodging agreement, these terms and conditions will prevail. Unless otherwise stated, capitalised terms shall have the meaning set out in your lodging agreement. If your property is located in France, these terms and conditions are part of your mandate contract. We make no representations or warranties regarding any financial results associated with this Offer or the number of bookings this Offer might generate for you. We may make changes to this

Offer or these terms at any time and will provide you with notice of any such changes. If you opt out of this Offer (or any part of this Offer) or if you are not in compliance with your requirements under this Offer at any point, you will no longer be entitled to its benefits. Please note that this Offer is only applicable to the property identified herein. If you manage multiple properties, we will provide you separate notification for each property that is eligible for this Offer. English is the language of these terms and conditions and any translated version is for reference purposes only.